

Member Programme Submitting Application

LEAD Brazil

Application Title

Leadership for Climate Change and Sustainability

Brief Synopsis (no more than one paragraph)

The objective of this SOIF is to provide the minimum resources for ABDL/LEAD Brazil runs three strategic initiatives in 2009: 1 - The Leadership for Climate Security Programme (cohort 14) 2 - The Leadership for Sustainability Programme; 3 – Implement a dynamic website with a online fellows database. These resources will be useful as core funding to nurture the network, provide new fellows and engage them on leadership development activities.

Specific objectives, outcomes or deliverables

The resources from the SOIF will be useful to maintain, improve and amplify LEAD Brazil's capacity to deliver activities focused on leadership development and capacity building. The specific outcomes will be:

1 - Leadership for Climate Security – Cohort 14

The leadership for climate security programme encompasses the cohort training and other projects focused on building capacity to deal with the climate change challenges in Brazil.

In 2007 we have launched the Leadership for Climate Security training (LEAD cohort 13) with 18 associates. At least 14 of these associates will attend the ITS on November, in Mexico City.

Our intention is to release the next cohort of the programme earlier next year to assure more participants from the private sector and to have the first two national training sessions before the ITS.

REPORT: LEAD Brazil's cohort 14 has been launched on April 1st. The sessions will be held on the following dates, according to the strategy of having most sessions before the International Seminar:

- 1st Session – June 29th till July 3rd
- 2nd Session – August 24th till 28th
- 3rd Session – September 29th till October 2nd
- 4th Session – December 16th till 17th

The selection process is now complete:

- 30 candidates submitted the documents.
- 16 participants were approved. (annex 1)

We expect to have 7 – 10 fellows attending the International Session in November (China).

The communication strategy designed to the launching of cohort 14 included: brochure (attached), newsletter, launching event, meetings with potential sponsors and participants.

LEAD Brazil has raised funds in the amount of R\$ 120.000 (USD 60.000).

2 - Leadership for Sustainability – Leadership Development Program for the Private Sector

Since 2006 ABDL (LEAD Brazil) have been involved with capacity building projects focused on the private sector, as the ones delivered for Petrobrás, El Paso, Newmont and HSBC (NGDP). These experiences have shown how powerful a leadership programme focused on sustainability can be. Considering these experiences we would like to design a programme that will be presented to private companies in Brazil. In order to have conditions to deliver this programme we will consolidate some strategic partnerships and will invest on strengthening a network of trainers.

REPORT:

1) Statoil: A capacity building programme with the company Statoil, a Norwegian state oil company, has completed the selection process. Four groups were selected. This programme will be held during the year of 2009, and its total budget is R\$ 75.000 (US\$ 37.500)

2) HSBC: LEAD Brazil is running the 3rd edition of the Next Generation Development Programme from August 2 – 7. This time, the programme will visit 5 projects. The total budget is:

- £ 84.799,11 (site visits) – approx. US\$ 140.000,00
- £ 22.000,00 (administrative costs) – approx. US\$ 36.200,00

3 – Dynamic website with online database

In 2009 ABDL will implement a new website using a web 2.0 platform that will integrate the institutional and programmatic information with an online fellows database.

REPORT:

1) Website: The website and database is being designed, and we will be ready to be operated by July/ August.

2) IIED Project with LEAD International

LEAD Brazil has initiated a project with LEAD International regarding the mobilization of the “Environment and Livelihoods” (EAL) thematic network, which includes: case studies, content publication, network animation through the thematic NING.

We already have 110 fellows that are members of the EAL, and has collected 34 abstracts so far.

Annex 1 – List of participants – Cohort 14

Nome	Organização
Ricardo Franceschini Oliani	Instituto Akatu pelo Consumo Consciente
Agostinho Celso Gisi	AIS - Associação Internacional de Sustentabilidade
Cinira de Araújo Farias Fernandes	Instituto Floresta Viva
Evelin Fagundes	IMAFLORES - Instituto de Manejo e Certificação Florestal e Agrícola
Fábia Calasans	UFBA
Mônica Chiffolleau	Fundación Intermón Oxfam
Giselle Ferreira Vieira	Instituto Centro de Vida
Sheila Prado	Consultora Instituto Akatu
Laelia Maria de Liria	Secretaria de Meio Ambiente e Recursos Hídricos
Viviane Amaral Gurgel	Consultora e Instrutora Uniethos
Nereide Segala	Pintadas Solar
Gercindo de Souza Pereira	SESI Paraná
Eduardo Barroso de Souza	Ministério do Meio Ambiente
Gustavo Tosello Pinheiro	ISA - Instituto Socioambiental
Natalie Unterstell	ISA - Instituto Socioambiental
Vana Freitas	Ministério do Meio Ambiente