

Greening Our Economies: Leadership, Learning and Technology for a Sustainable World

Brookstreet Hotel, Ottawa, Canada | October 16-22, 2011

Overview

The 2011 LEAD International Session, to be held in Ottawa, Canada, will focus on a key issue facing humanity – how can economic aspirations be met in ways that are socially equitable and environmentally sustainable? How can economies be “greened” so they reduce poverty, tackle climate change, and provide economic opportunities that will last? What leadership is required? How can we better share information on green economy initiatives and opportunities? What role for technology and what technological innovations are emerging?

The 2011 International Session will bring together nearly 200 leaders and emerging leaders from over 40 countries to share experiences, ideas and solutions as they seek a better understanding of the issues and enhance their leadership capacities to foster change for a sustainable world.



“This is an experience I will live to remember. Full of content and very useful.”

Allan Chiyembekeza,
Member of Parliament,
Malawi

GREENING OUR ECONOMIES

Participants in the International Session will embark on a 7-day learning journey that will link speakers, panels, workshops, case studies and site visits in examining the roles of leadership, learning and technology in creating greener economies and a sustainable world.

THE GREEN ECONOMY FAIR

New for this International Session will be the Green Economy Fair. This will be a showcase for green economy initiatives. LEAD’s partners and sponsors, as well as LEAD Fellows and Associates, will be invited to share what they are doing to contribute to a green economy and their ideas for a greener economic future. More than a trade show, the day will provide inspiration, practical information and a contact base which participants can use when they return home.

“A green economy is one that results in improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities” - United Nations Environment Programme (UNEP)

THEMATIC FOCUS

The International Session will explore in detail four essential ingredients for green economies:

Sustainable Energy

An exploration of innovations and adaptations that are emerging as economies strive to make sustainable energy a reality, the opportunities and challenges of technology, an examination of the role for leadership. Shell, the principal sponsors of the International Session, will lead a discussion session on Energy Scenarios.

Sustainable Business

Businesses everywhere respond to profit, and making green business profitable is key to greening economies. The theme will examine how to mainstream sustainability into business thinking, emerging green technologies, the role of leadership, and the emergence of models such as social entrepreneurship and the cooperative movement.

Sustainable Communities

Technology is meaningless without implementation, and local communities are the front line of technological impact, both good and bad. Leadership is a critical element when making choices about technology, from nuclear plants to pedal-driven water pumps. The politics and power of stakeholder dynamics, especially related to grassroots initiatives, will be explored in this theme.

Sustainable Resources

Natural resources are the lifeblood of humanity and they are diminishing. Sustainable water, food, forests and biodiversity are essential for sustainable livelihoods and are at the heart of future green economies. This session will look at what can be done; the role of leadership and other mechanisms – to promote sustainable use of natural resources.

Skills Modules

- Stakeholder Engagement
- Systems Thinking
- Getting Your Message Across
- Ethical Decision Making

Alternative Session (Day 2 only)

- Shell Energy Scenarios

Schedule Overview

Day 1 – Sunday 16 October

- Speed Meetings
- Official Opening: Welcome and Keynote Speech
- Leadership Round Tables
- Introduction to Working Groups
- Opening Reception
- Welcome Dinner

Day 2 – Monday 17 October

- Working Groups
- Skills Modules (in parallel)
- Thematic Panels (in parallel)
- Cultural Evening

Day 3 – Tuesday 18 October

- Working Groups
- Green Economy Fair
- Take the Lead: Participant Led Session

Day 4 – Wednesday 19 October

- Working Groups
- Skills Modules (in parallel)

Day 5 – Thursday 20 October

- Site Visits

Day 6 – Friday 21 October

- Working Groups
- Open Space Session
- Joining the LEAD Network

Day 7 – Saturday 22 October

- Working Group Presentations
- Graduation Ceremony & Dinner

LEADERSHIP SKILLS

The purpose of the International Session is not only to augment participants' understanding of the complexities of sustainable development but also to enhance their leadership skills so they are better equipped to achieve change in their future lives. LEAD has created a programme framework that combines the essential ingredients for leadership development - knowledge, skills and self awareness. There will be skills modules on communication, cross-cultural working, and stakeholder engagement. There will also be an emphasis on self awareness - knowing yourself and your values - so that participants are more aware how of their impact on others and are better able to build rapport and trust with others.

"Leadership is about showing the way, by going in advance, and influencing the behaviour of others. It refers to introducing new business behaviour, practices, or technologies, which demonstrate that sustainable development is possible."

Forum for the Future report 'Corporate leadership today and tomorrow' (2003)

TAKING THE RESULTS FORWARD

The green economy will be a key theme of the 2012 UN Conference on Sustainable Development (Rio+20) taking place in Rio de Janeiro, Brazil. Ideas and initiatives emerging from the LEAD International Session will be written up and sent to the UN Secretary General for consideration for inclusion in his report to the 2012 Rio Conference.



JOIN US!

As the 16th LEAD Cohort assembles in Ottawa for the 2011 International Session, we invite you to join us as participant, partner or sponsor! We want to hear your experience of how to achieve greener economies and sustainable development, and the International Session is an excellent opportunity to engage with an inspired network of emerging leaders from across the world.

For more information on LEAD and LEAD Canada, see our websites at: www.lead.org and www.leadcanada.net

For participation details and general information about the 2011 LEAD International Session, please contact:

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